

BILL PARSONS

SUMMARY

Proven leader delivering software, support, and training that matches customer needs

EXPERIENCE

2013 - 2014 Weyerhaeuser Boise, ID

Product Manager: TimberStrand LSL and Parallam PSL

- Grew the long-term profitability of the Trus Joist EWP product lines

2010 - 2014 Weyerhaeuser Boise, ID

Customer Technology and Training Manager

- Led diverse team of specialists to train and support specifiers and channel partners on all WY software, product fundamentals, and selling skills
- Coached and guided technology sales associates on customer presentations, demos, proposals, and pricing
- Developed new software pricing approach and contracts
- Managed help desk associates (local/remote) doing phone/web support
- Conducted advanced troubleshooting on new processes/programs
- Hired, managed, and provided requirements for contract developers (.net/C#/SQL DB/Analysis Server/Reporting Services/other)

2009 - 2014 Weyerhaeuser Boise, ID

NextPhase Program Manager

- Led marketing, business model development, and site implementations
- Prioritized software development based on customer issues and program targets

2008 - 2009 Weyerhaeuser Boise, ID

Integrated Development Manager

- Managed New Product Development portfolio and Project Managers
- Created new process for establishing development priorities across the business

2001 - 2008 Weyerhaeuser Boise, ID

Software Consulting and Implementation Lead / Trainer / Engineer-In-Training

- Led customization and training for software driving automated equipment, controlling inventory, and managing yard operations
- Trained software users on-site and then supported software issues via phone/web
- Coded proof of concept prototypes to test customer needs (VB/MSAccessDB)
- Wrote vision document for software offering, obtained funding from senior management, and coordinated business requirements with remote development team
- Utilized Agile Development for this .net/C#/SQL DB project

CERTIFICATIONS AND EDUCATION

Registered Professional Engineer (CE-65763) State of California

1999-2001 Washington State University Pullman, WA

- Master of Science in Civil Engineering (GPA: 3.91 out of 4.0)

1995-1999 South Dakota State University Brookings, SD

- Bachelor of Science in Civil Engineering (GPA: 3.96 out of 4.0)

INTERESTS

Fly Fishing, Tableau, Home Theater, Home Improvement Projects, Computer MOD